Write And Be Published

The Writers Bureau, 8-10 Dutton Street, Manchester M3 1LE
Tel: 00 44 161 819 9922
Fax: 00 44 161 819 2842
www.writersbureau.com

Members of the Institute for Training and Occupational Learning
and the National Association of Writers in Education

“The Writers Bureau has given me the confidence to follow my dreams.”
Louise Kennedy
Members of the Institute of Training and Occupational Learning sign up to a code of conduct which indicates the standards expected of them. The adoption of this code is an integral part of membership and provides the basis through which the Institute promotes its members’ commitment to quality and good practice.

The Institute of Training and Occupational Learning seeks to impart advice on best practice, techniques and technologies in learning and the use of quality models for continuous improvement amongst its members.

For more information about the Institute of Training and Occupational Learning visit: www.itol.org

Members of the National Association of Writers In Education. NAWE's mission is to further knowledge, understanding and enjoyment of Creative Writing and to support good practice in its teaching and learning at all levels.

For more information about NAWE visit: http://www.nawe.co.uk
To be a published writer is one of the most rewarding occupations or pastimes – both financially and creatively – that you can imagine.

It is also an activity for which there is an enormous demand. Editors and publishers are always on the look-out for new writers and fresh ideas. In the next few months alone, they will pay thousands and thousands of pounds in fees and royalties to freelance writers – and you could easily be one of them!

To give you some idea of the size of this potential market, there are at least 50,000 magazines and newspapers published world-wide in the English language. Most of these purchase articles and stories from freelance writers. The major English language markets are in the USA, Great Britain, Canada, Australia, New Zealand, India and Singapore plus at least another 30 countries that have some publications in English. And, if you can write to an acceptable level in another language there are even more opportunities open to you.

And, thanks to the Internet you can easily contact publications around the world at the click of a mouse.

There are hundreds of thousands of fiction and non-fiction books published each year and an on-going demand for radio, TV, film and video scripts and stage plays. Add to that the opportunities on the Internet and you can see that there are plenty of outlets for your work.

Once you have learned how to write for these markets, you should have no difficulty selling your writing. This applies just as much to the part-timer, writing for fun and recreation, as it does to the full-time professional.

So that you can take full advantage of these opportunities, we will help you to acquire the expertise that all successful writers need. This is not difficult, for writing is a skill which, like all the other artistic skills, you can learn and develop with proper instruction and practice. The more you write, the better you will become.
Your Writing Course

The tuition we offer you is a comprehensive, home study course in creative writing. This has been put together by professional writers who, for many years, have earned their livings from their writing. They are men and women who are willing to share with you the secrets of their success.

Your course is divided into 27 information-packed study modules – and there are 20 writing assignments, on which your tutor gives you help, advice and guidance. There is a detailed outline later which we suggest you study carefully. You deal with every aspect of creative writing except poetry.

You start with the fundamentals that all writers need to know. We help you with ideas and we show you the quickest way into print. You learn how to develop your imagination and create your own individual style. You are taught how to write articles, short stories, children’s stories, novels of all kinds – including romances, historicals, westerns, science fiction, adventure etc. You cover non-fiction books, journalism, radio, TV and the stage. We advise you about copyright, libel, and how to deal with literary agents – the terms to accept and the pitfalls to avoid in the publishing jungle.

Next, and just as important, we tell you how to sell your work; how to influence editors and publishers and we give you practical suggestions that can make all the difference between rejection and success.

And finally, we come to what, in our view, is the most important point of all – YOUR PERSONAL TUITION. This is the individual advice, help, guidance and encouragement that you receive from your tutor. So let’s tell you more about it.

“I knew having talent wasn’t enough, there was so much to do to take it further. The Comprehensive Writing course helped me get organised. As a start, it helped me with simple tips such as daily practice and experimenting with different fields and assignments which made writing more enjoyable. The course gave me a push towards professionalism as well, how to present my work, contact editors and how to conduct market research”

Aya Radwan, Egypt

However, you do not need any special educational qualifications or background knowledge to become a writer. Successful writers come from all walks of life. Our students have proved that. And, you are never too young or too old to start.

Combine our help with your commitment and you, too, could soon become a published writer.

Once you have developed your writing skills, you have exactly the same opportunities for success as anyone else. How well you do and how far you go will depend on your own ambition, hard work and creative talent. In other words, it is entirely up to you. If other people have made it, then surely with a little effort, you can too!

When you receive your first payment cheque, it is a tremendous thrill. Not only are you doing something that is incredibly satisfying and enjoyable – but you are actually being paid for it as well!
Undoubtedly, the best way to learn to write is by doing it yourself under the guidance of expert tutors. In fact, this hands-on experience is essential to develop your writing skills. This is why, in your assignments, we give you plenty of ‘real-life’ writing to do – writing that you can submit for publication as soon as your tutor advises.

Each of your assignments receives the careful attention of a professional tutor, who is also a published writer. Here your tutor will give you an honest opinion about your work. You will be advised, as needed, on your style, the subject matter, the presentation, grammar or anything else that matters. You will be told how to improve your work – if improvement is necessary – and how to avoid the common errors and mistakes that so many beginners make. Your tutor will give you constructive comment and will help you to be objective and realistic in your approach to your work. At the same time they will provide motivation and encouragement. This one-to-one guidance gives you a trusting and open environment to work in, so much so, that many students come to know their tutor as a real friend. If any of your writing has ever been rejected, you will recognise at once the value of personal guidance like this.

Your tuition is, in our opinion, the most important part of your course. It is, in fact, just like having private lessons all to yourself.

But that is not all, the course has been designed so that your study path is flexible to your own requirements and circumstances. You can study at your own speed. You can give extra attention to a particular subject if you wish. In other words, we do our very best to ensure that the personal guidance and the writing practice you have, give you every possible chance to become a published writer.

In the end, our ability to help you depends, of course, on the quality of our tutors. Each one is a successful, published writer. Each one is an experienced tutor who has been specially trained by us to help you overcome the difficulties, and avoid the pitfalls, that all new writers face. From their own experiences they can help you to start writing, find ideas and produce the sort of work that really sells.

Everybody here at The Writers Bureau – from the Principal and the student advisors through to the caring tutors who make it work – all have one common purpose: to help you to become a successful writer. That, very simply, is what we offer you.
One of the biggest problems new writers face is where and how to sell their work. At this stage do not let this worry you. As we have already said, there is a huge potential market waiting for you. Students have sold their writing in America, Britain, Canada, Australia, Africa, the Middle and Far East and throughout Europe.

We will show you exactly what to do and how to do it. It doesn’t matter where you live when selling your work, but to have the best chance of success, it is important that you approach each market professionally. So we make this part of your tuition just as thorough as the writing instruction itself. We are as keen to see your writing published as you are – after all, we have to live up to our refund guarantee.

As you can see from the course outline, a whole module is devoted to selling your writing. Here you learn the secrets that the professionals use – where to find markets; how to fully exploit your ideas and even how to sell your work in several different markets at once. This is in addition, of course, to any specific advice that your tutor will give you.

You also learn how to present your writing; when to send covering letters; how to get an agent; how to protect your copyright and how to deal with editors and publishers so that your writing has the best possible chance of being accepted.

The effectiveness of this part of your tuition is proved by the success of our students. They regularly have their writing published – because our methods work.

Once your writing reaches publishable standard then you should have no difficulty in selling it. Follow our advice carefully, do everything we ask of you, and we are confident that – like so many students before you – you will soon be a published writer.
Your Contribution

We can do a lot to help you, but we cannot do it all for you. In fact, the major contribution must come from you. So, let’s look at the input required from you.

In addition to your creative talent, you also need enthusiasm and perseverance. But you do not need to be either particularly gifted or very clever.

There are many otherwise ordinary people, from ordinary backgrounds, who with determination and perseverance, have had a lot of fun, enjoyment and extra money from their writing.

If you don’t have the enthusiasm and perseverance to write, then neither we nor anybody else can help you. But if, on the other hand, you really want to fulfil your writing ambitions and you are prepared to put in the time and effort required, then together we can make your writing dreams come true.

In addition to perseverance you also need some creative talent and imagination. Many people have much more creativity in them than they realise, but they are often unaware of it. So, how do you judge if you have some writing potential?

A love of words and literature is a good start, for these are the writer’s stock-in-trade. A strong desire to put your thoughts and ideas on paper is a good sign – for this will give you the necessary motivation to keep on writing.

But probably the best test of all is to try writing yourself with our help to guide you. In fact, many students have told us that the real reason they enrolled was to find out if they had any writing talent in the first place.

We cannot give you creative ability, but we can help you to make the most of what you have. We can help you to develop this within a disciplined framework. We can, in short, give you the technical know-how to fully exploit your creative talent. We can also stimulate, encourage and nurture your imagination, so that you are never short of subjects to write about.

When you know what to look for, you’ll find inspiration all around you. Your work, your hobbies, your family, your pastimes, your friends and your life itself can all provide lucrative and stimulating writing material for you. In other words, we will show you how to use the world around you – and your life’s experiences – to produce publishable writing.

We cannot do the writing for you, but we can certainly show you how to write. Combine your enthusiasm, creative talent and perseverance with our expertise – and you will have all you need to bring you writing success.
“Because we have full confidence in the course and tuition service, we are able to make your enrolment as risk free as possible by giving you a cast-iron, triple guarantee.

This states quite clearly that:

1. If you have not earned your tuition fees from published writing within six months of completing your course, your full course fees will be refunded.

2. You have the course on 15-day inspection. If you are not completely satisfied with it, just return it within 15 days of receipt and your money will be refunded in full.

3. We will give you a £10 refund for every written assignment that is not assessed properly by your tutor (failing agreement between us arbitration is available). This is in addition to any refund you may eventually claim under the first guarantee.

These guarantees are your safeguard of a fair deal from The Writers Bureau and they are set out clearly and unambiguously on your enrolment form. They also ensure that we maintain high tuition standards. After all, we have to live up to them.

Providing you play your part, you really can’t lose! Either you’ll earn, as a minimum, the tuition fees (and we hope a great deal more), or you will receive your money back in full. What could be fairer than that?

Your Guarantees

“I am 74 and having had a challenging job, I found retirement very difficult without any mental stimulus, purpose or sense of achievement. I missed the adrenaline of having to hit deadlines and produce professional work.

“The course taught me how to evaluate a potential target publication, which was very useful and stopped me wasting time with pointless submissions.

“This year I have written for my local newspaper – ‘The District Post’, as well as ‘Sussex Sport’, a Brighton daily called ‘The Argus’, ‘The Kent Cricket Annual’, ‘The Cricket Paper’ and the Horsham Cricket Festival – a five day professional event. I now regularly cover rugby, motor racing, cycling and the marathon and I’m just starting on a badminton series. I’ve also written book reviews, obituaries and, following tip-offs, a number of news stories and features. I’ve recently received a commission from ‘Fine Sussex’ magazine to write a feature on a national sports personality for their front cover and have a number of other articles for various magazines in the pipeline.

“I’ve greatly enjoyed producing articles and have met some interesting people. In the last few months I’ve interviewed a cabinet minister, a senior official at Westminster Abbey, two rugby internationals, professional cricketers, a top cricket umpire and a professional, international football referee. It’s a dream job for me – thank you Writers Bureau for showing me the way.”

Martin Read, UK
We have students living all over the world who are successfully studying with us. For many, English is their second language. If English is not your first language, this should present no problems providing you have a good working knowledge of the language.

We consider the minimum level you require is that you should be able to understand this prospectus at first reading and be familiar with most of the vocabulary. It will also be a big help if you are using English regularly in your daily life. From this you will probably have acquired a greater proficiency than you realise. Consequently, there is every chance that your English will be good enough.

It is not possible to give you a more precise guide than this until we have seen a sample of your writing. Your tutor will then give you any specific advice that is required. Should your English not be good enough to benefit from the course we will tell you and refund all the money you have paid.

Please note this course is not designed to teach you English.

After Seganabeng started the Comprehensive Creative Writing program with The Writers Bureau he began to write extensively as a freelance writer for newspapers and magazines. He has written for the Midweek Sun, Botswana Guardian, Weekend Post, Dreams magazine, and Air Botswana’s in-flight magazine, Peolwane. He also wrote for Botswana Tourism Organisation’s annual magazine, Discover Botswana. Seganabeng has published several short stories with Drum magazine in South Africa and is currently putting together an anthology of short stories.

Seganabeng is a recorded poet whose works have been performed at the Maun International Arts Festival in Botswana, the Harare International Festival of the Arts in Zimbabwe, Jozi Spoken Word Fest in South Africa and the Iowa Book Festival in the USA. He is the founder/chairperson of the Poetavango Collective, a community literary organisation based in Maun, Botswana.

Legodile 'Dredd X' Seganabeng, Botswana
Please study the course outline carefully. You will then see how the course itself matches the synopsis.

It is in the writing assignments – 20 in all – where you get your writing practice. You can choose whether to study non-fiction or fiction first. But once you have made that choice we ask you to work logically, building your skills step-by-step as you go along.

You can complete the course wherever you are in the world. You can adapt it to suit your own timetable. You can start as soon as you like and you can study when it suits you. This is important because different people write and study at different speeds. It’s all part of the personal service we give you and is one of the big advantages of such a flexible system.

You have two years in which to complete the course; so there is no pressure on you. But many students finish it sooner. Also, because of the way the course assignments are designed – ensuring you are writing practical, publishable pieces from the very beginning – students often find themselves selling work before they reach the end.

In addition to your course modules there are two supplements. These give you invaluable advice on style, punctuation and spelling plus how to hone your interview techniques.

If you pay in full, the entire course is sent to you as soon as you enrol. If you pay by instalments you will receive the first eight modules and supplement book. The remaining material will be sent as you need it. And, when you enrol online, you will have access to your full course immediately in the student area on our website.

Once you have read the synopsis you will see how the course modules, combined with the personal tuition, give you the tools to build a successful writing career for yourself.

“The best thing about the course is the mentoring I have received.

“The course has also taught me how to scout for markets and made me realize that I could actually write on topics that I had never imagined before. The assignments made me explore different genres and styles that I would have normally felt reluctant to attempt.

“Other than the coffee table book which is expected to be published in the next couple of months, all the other works are published already. My total earnings in the past year are approximately £1,100.”

Ramya Srinivasan, India
Module 1 – Introduction
How to approach this course – how to make the most of your tutor – how to study. The basic equipment required – useful software for writers.

Module 2 – Making a Writer Out of You
Where to write – when to write – time management – undertake a time audit. Thinking and observing like a writer: stream of consciousness, using all five senses, having a questioning mind, reading widely. Finding ideas – overcoming writer’s block. Being organised and keeping records: submission records, financial records, bank accounts. The personal qualities you need: observation, a questioning mind, self-discipline, motivation, perseverance, determination, patience, organisational skills, resilience, confidence – coping with rejection: rejection is not failure, the many reasons for rejection.

Module 3 – Readers’ Letters and Fillers

Module 4 – Generating Ideas for Articles
Where to find ideas: hobbies, employment, holidays and travel, pets and animals, personal experience – other idea generators: overheard conversations, anniversaries, other magazine articles, local/national news, chatting to people/interviews. Identifying multiple ideas from one idea: twist the idea to fit the readership, example. Undertaking research – research sources: libraries, public record offices, press offices/PR agencies, personal contacts, museums – researching on the Internet.

Module 5 – Market Analysis
Looking for freelance opportunities: contact details, identifying the right editor to contact – publication guidelines – analysing a market’s readership: advertisements, articles, letter pages, problem pages, other useful clues – analysing a market’s articles: word count, style, person – analysing a market’s competition – market analysis checklist.

Module 6 – How to Present Your Typescript
Paragraphing styles: block-v-indented paragraphing – layout of your printed typescript: margins, text alignment, fonts, double spacing, sentence spacing – headers and footers – cover sheets: contact details, title, word count, byline, rights information, example – pseudonyms – word counts – photographs – layout of your emailed typescript: as an attachment, pasted into the body of the email, subject headers. Covering letters and emails: example, saes, solicited-v-unsolicited submissions.

Module 7 – Structuring Your Article for Different Markets
Section 1: Structuring your Article – outlining an article, example – titles – opening paragraphs: the startling fact, dialogue, the topical hook, action, scene setting – the main body of the text – identifying common article structures: numbers, a-z, time and chronology, the accumulator, questions and answers, quotations and proverbs – the closing paragraph: the summary, the question, the quote, go back to the start – quotes – fact files, box outs, sidebars and further information panels – revision – example article.

Module 8 – Essential Legal and Business Aspects
Section 2: The Business Aspects of Writing – keep a copy – don’t double deal – selling rights in your text – selling overseas – book rights –
electronic rights – all rights – read the contract – Authors’ Licensing and Collecting Society – Public Lending Right. Writing a query pitch – pitching by phone – unsolicited material – commissions and briefs – invoicing and chasing payment: how much?, when you can expect to be paid, chasing overdue payment – should you write for free?

Module 9 – Travel Writing
Everywhere is a visitor destination to somebody – capturing the experience – looking for new angles – understanding your target audience – pre-trip preparation – what to do on location – photographs – photographs for non-photographers – creating your travel article: introductions, structuring your piece – fact files, sidebars and box outs – travel markets: newspaper supplements, non-travel publications, overseas and in-flight magazines – organisations for travel writers – example.

Module 10 – Profit from Your Photography

Module 11 – Writing Reviews
The reviewer’s role and responsibilities – live performances – books – CDs, films, computer games and apps – restaurant and food outlets – motoring – internet review sites – the golden rule.

Module 12 – Journalism
The qualities a journalist must possess – vital equipment – making a break into journalism – submitting your copy – putting the story together: keep it simple, the six vital questions, tell it straight, don’t waffle – story structure – get the intro right – facts not opinions, always attribute, avoid hype, don’t get out of your depth – follow ups – interviews – tip offs: getting paid.

Module 13 – Writing for the Internet
The difference between web copy and print copy: the journalist’s pyramid, short paras, simple sentences, avoid gimmicks, hyperlink hell – search engine optimisation: keywords, abbreviations, correct spelling, punctuation and grammar, think sub-headings, new information, use clear links. Finding work online – common pitfalls to avoid: payment by clicks, bidding options, free samples, no experience necessary, never pay for work – identifying legitimate opportunities – ezines – blogging: blogging for publicity, setting up a blog, blogging tips – social networking: facebook, twitter, linked in, google plus – networking for information.

Module 14 – The Planning and Preparation of Non-fiction Books
Section 1: The Non-Fiction Book Market – identifying potential book material: using your previously published work, travel and personal experience, biography, employment, hobbies. Finding suitable publishers: check submission guidelines – consider a series – creating a proposal – the chapter breakdown and the first chapter – drafting your letter to the publisher:
find a named person, be brief but specific, sell yourself – coping with rejection – the contract – considering self-publishing: the cost, proofreading and copy editing, cover design, distribution and marketing.

Section 2: Writing Biographies and Autobiographies
- Autobiographies – planning your work – writing it – selling your autobiography – ghost writing.

Module 15 – Writing the Short Story

Module 16 – Genre Fiction

Module 17 – Preparing to Write a Novel

Module 18 – Story Ideas
- Is your idea strong enough? – plotting made simple: writing to a formula, drawing up a rough storyline – flashbacks – foreshadowing – subplots – coincidence – the difference between an outline and a synopsis – sample story outline (Cry Wolf) – developing the storyline into scenes – the aim of opening chapters – avoiding information dumps – selling the book to your reader – keeping up the pace in the middle section – satisfying endings.

Module 19 – Characterisation and Dialogue

Module 20 – Setting, Atmosphere and Revision

Module 21 – Selling Your Novel
- Which publishing route is right for you? – traditional publishing: pros and cons – self-publishing – pros and cons – the traditional path – the six steps of the submission process: making sure your work is ready to submit, finding an agent or publisher, writing a synopsis, writing a query, preparing for rejection, starting your next novel – market.

Module 22 – Self-Publishing

Module 23 – Marketing

Module 24 – Promoting Yourself and Your Work Online
Blogging – discovering your voice – marketing and networking – the mechanics – getting search engine listed – making your posts count – types of posts – spreading the word – the benefits of a website – pros and cons of free and paid website hosting – the importance of a good biography page – additional pages: samples of your work, to promote your interests, to show research conducted – opening chapters with sales links – links to reviews.

Module 25 – Writing Radio Drama

Module 26 – Writing for Television

Module 27 – Writing for the Stage

Supplement

Supplement 1: Style, Punctuation and Spelling

Supplement 2: Getting the Most from Interviews
Your Certificate and Diplomas

A Certificate of Competence is awarded to all successful students. You qualify for your Certificate as soon as you have earned your course fees from published writing. This may be near the beginning of your course, somewhere in the middle, or near the end. Wherever it is, you can be rightly proud of it; it is, we hope, just the start of much bigger things to come.

The Writers Bureau Red Seal Diploma is awarded to students who complete all 20 assignments and have returned them to us. This can only be awarded at the end of your course.

The Writers Bureau Gold Seal Diploma is awarded to those students who have completed all 20 assignments and have earned their fees back from published writing. This can only be awarded at the end of your course.

Naturally we want you to qualify for your Writers Bureau Certificate and Diploma but they are not issued automatically. You have to earn them by working hard and by regular study. You cannot just buy these from us. So, once you have earned them you can rightly feel very proud of your achievements.
All the following professional writers have contributed to your course. Some of them will also be your tutors and help you with your writing assignments. You can get a good idea of the quality of the tuition offered to you from the calibre of the people who have contributed to it.

**Diana Nadin**, our Director of Studies, is an expert in constructing, writing and editing home-study courses. She is the consultant editor of Freelance Market News, a monthly markets newsletter. In addition, she blogs on writing-related matters on the Writers Bureau website.

She has used her skills to blend the contributions from many specialist writers into one comprehensive, creative writing course and her own contribution is the Supplement, *Style, Punctuation and Spelling*.

The non-fiction modules of the course have been written by **Simon Whaley** who is the author of several non-fiction books, including the bestselling *‘One Hundred Ways For A Dog To Train Its Human’* and hundreds of magazine articles for publications in the UK and America, including ‘British Heritage’, ‘Writers’ Journal’, ‘The Lady’, ‘Discover Britain’, ‘BBC Countryfile’, ‘Country Walking’ and ‘Dogs Monthly’. His short stories have been published in the UK, Ireland and Australia, in publications as diverse as ‘Take a Break’, ‘Take a Break’s Fiction Feast’, ‘People’s Friend’, ‘Yours’ and ‘Ireland’s Own’. He regularly leads courses and workshops at events in the UK, and is the author of *‘The Positively Productive Writer’*.

**Irene Yates** has written the final module of the course – *Writing For The Theatre*. As well as short fiction, articles and books for children, Irene writes for stage and radio. Her first love is definitely the stage, though, and she has won many awards for her plays. If she were to be re-incarnated, she claims she would love to be Henrik Ibsen in her next life!

**Lorraine Mace** is the author of the modules that cover novel and short story writing. She has been the humour columnist for Writing Magazine (UK) since 2009. Her work (fiction and non-fiction) has been published in national publications in the UK, USA, France, Australia and the Republic of Ireland, as well as in numerous ezines.

Under her own name, Lorraine writes both non-fiction books and novels for children. She is the author of Vlad the Inhaler and Vlad’s Quest (ages 8-12) and is co-author of The Writer’s ABC Checklist (Accent Press, January 2010).

Writing as Frances di Plino, she is the author of the D.I. Paolo Storey crime series all published by Crooked Cat Publishing.
Iain Pattison is author of the supplement: *Getting the Most from Interviews*. He’s well qualified to do this as he is a freelance writer and journalist with more than 15,000 published articles – from showbiz profiles to travel features – to his credit.

Tracy Hallett is a former editor of ‘Outdoor Photography’ magazine. Her work has been featured in over 20 consumer magazines and exhibited at The Photographers’ Gallery and The National Portrait Gallery in London. She believes that article writers considerably enhance their chances of acceptance and can earn much higher fees by submitting photographs with their words. In the module *Profit From Your Photography* she demonstrates that you don’t need to be an expert or use expensive equipment to illustrate your writing satisfactorily.

Lawrence Grey, co-author of the module on writing for TV, was one of the founder members of the London Screenwriter’s Workshop. Subsequent work has included episodes of ‘The Bill’, ‘Medics’ and ‘The Paradise Club’. Other productions have taken him as far afield as Hong Kong and Hollywood. Early in his career he taught screen writing theory in an adult education college. So, he knows exactly what he is talking about as he explains both the theoretical and practical aspects of television writing to you.

“*My writing career took off exponentially. I started appearing regularly in lifestyle and in-flight magazines. The following year I was commissioned by Bradt Travel Guides to write a guidebook to Luxembourg. And in the last year I’ve appeared in The Times and The Independent, and updated guidebooks for Fodor’s, Thomas Cook, and the AA.*”

Tim Skelton, Netherlands

How To Enrol

Anybody can enrol on The Writers Bureau Comprehensive Creative Writing course. You do not need any special qualifications or background and you can start whenever it suits you. Just complete the enrolment form enclosed with this booklet and send it to us, together with your fee or deposit, and your course materials will be sent to you straightaway by air.

Guidelines on how to send your fees to England are on your enrolment form. Please read these carefully.

For those who wish to pay by credit card you can enrol online. Visit:

[www.writersbureau.com](http://www.writersbureau.com)

So, we now look forward to hearing from you, and hope this is the start of a long and happy relationship between us.
When your writing is regularly published you are a professional writer. And, you’ll have achieved something that many people will envy – you’ll be being paid for doing something you love. It is a position that – providing you work with us – The Writers Bureau can help you reach.

We give you stimulating up-to-date study materials, expert guidance from experienced tutors, help to market your work – and three excellent Guarantees. Everything, in fact, you need to become a published writer.

We know that with the right encouragement, most people are quite capable of producing good, publishable writing. There are many talented people about who, until now, have never had the right opportunity to develop their abilities. If you feel within yourself that you want to be a writer, then we can offer you both the opportunity and the encouragement to fully exploit your writing potential. We will, in other words, help you to capitalise on your creative ability.

When you have your first success it is a wonderful feeling. It is surprising how just a little success will breed more success. Your confidence will soar and you will be able to tackle writing assignments that you once thought impossible.

If you are an imaginative person – prepared to work at your writing – we can help you to become a successful published writer. You will then be able to earn your fair share of the millions of pounds paid annually in fees and royalties. You will, in short, receive the proper financial return, the recognition and personal satisfaction that your writing deserves.

When you compare our fees with the potential rewards, we are sure you will agree that they are very modest.

If you truly want to be a writer there is no time like the present to start. It would be tragic to do nothing and then look back in a few years’ time and say, ‘If only...’ On the other hand, by enrolling now, you could be seeing your name in print in only a few short months. So, complete the enrolment form and let’s start working together to help you become a published writer!

Finally, as the years go by, and you see your ambitions fulfilled, we hope that you will look back with pleasure to the day you placed your writing career in the hands of The Writers Bureau.
12 Reasons Why You Can Enrol With Complete Confidence

1. A first-class comprehensive course written by successful professional writers.
2. Caring, constructive help from expert tutors (all published writers).
3. Three Guarantees to make your enrolment as ‘risk free’ as possible.
   a) A full refund if you have not earned your tuition fees by the time you finish the course.
   b) You have the course on 15-day inspection.
   c) £10 refund for each assignment not properly corrected.
4. Help and advice when you need it from our experienced Student Advisory Team.
5. Flexible study programme to suit YOU.
6. Twenty individual writing assignments for practice and guidance.
7. With most of your assignments you will be writing material which can be submitted for publication.
8. Specialist help on how to sell your writing. Your tutor will give you further advice on this.
9. You can study the course anywhere in the world. All study material is sent by air and the sections are available online in the Student Community Area.
10. You can complete your fees by instalments if this is more convenient.
11. Student Community Area on the website so you can chat safely to other students around the world.
12. You are awarded a Certificate of Competence as soon as you have earned the equivalent of your course fees from published writing.

“When my husband died I was devastated, in a cloud of grief so thick I could not see beyond it. And, I had so much time on my hands. No matter how I moved through the day it seemed endless with only a succession of more days following to be got through somehow. Then I enrolled on the course and found purpose in life again.

“I have been incredibly successful, and looking back at my records I am amazed at how often I have been accepted. The total number of publications is astonishing - in the hundreds! Currently I am engaged in writing and recording short stories which are being transmitted weekly on the local English radio station - Talk Radio Europe. Thank you Writers Bureau for helping me so much with my left over life to live.”

June Rendle, Spain.
Fast Enrolment with Your Credit Card

Phone 00 44 161 819 9922
Fax 00 44 161 819 2842

Online www.writersbureau.com

(Do NOT send your credit card details by email)

Copyright © The Writers Bureau 2020