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Members of the Institute for Training & Occupational Learning  
and the National Association of Writers in Education

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## Student Of The Year Award

**First place – £250**

**Four runners-up awards of £50 each**

Dear Student,

We are excited to announce the official opening of our **Student Of The Year Award 2021**. We know that achieving success as a writer or proofreader isn't always easy. That's why we celebrate the achievements of our students with this prestigious annual award. And, this year we are accepting video entries too!

The **Student Of The Year Award 2021** is open to all students of The Writers Bureau and is free to enter. We won't be using financial gain alone as the measure of your success – we are interested in much more than that.

Writers, we want to hear about any publishing success you've had – whether paid or not – and about how you feel your course has helped you develop as a writer. You could, for example, tell us about the most unusual payment or gift you've received for your writing, or if you've had success within a genre you thought you wouldn't enjoy. We also want to hear about how you've grown as a person. Perhaps you've finally found the confidence to interview a famous person or speak in front of an audience at a book signing. Or maybe you've managed to raise money for charity.

Proofreaders, we want to hear about how you have used your new skills to find employment, set up your own business or contributed to helping others. Maybe you've gained a new lease of life or found more confidence after doing your course. No matter how your studies have helped you, we want to hear about it.

The winner will receive a **£250 cash prize** and there are four runners-up awards of £50 each. The winners' details will be published on our website, in all types of online and printed promotional material and, if entry is by video, on our YouTube channel.

The award will be judged in January 2021. So, if you would like to be considered for the **Student Of The Year 2021 Award** then your application must be received by 31st December 2020.

We're excited to see how your life has changed since enrolling with us and we can't wait to receive your entries. Don't forget, being judged the winner of the **Student Of The Year Award 2021** will give you a plethora of advertising exposure, which is great for raising your profile as a writer or proofreader and looks fantastic on your portfolio!

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## **How to send a postal entry**

Fill in the application form enclosed with this mailing, attach a recent colour photograph of yourself and send it by post to:

**Susan Busby, Principal,  
Student Of The Year Award,  
The Writers Bureau,  
8-10 Dutton Street,  
Manchester, M3 1LE**

## **How to send an email entry**

Scan and attach your entry to an email and send it to [susanm@writersbureau.com](mailto:susanm@writersbureau.com) with '**WOY Entry**' in the subject line.

## **How to send a video entry**

To send us a video you should upload your entry, **two minutes maximum**, to YouTube and mark it as unlisted (if you are not sure how to do this there's a handy '*Getting Started – Unlisted Videos*' tutorial in the YouTube Help section). Try to make your video as interesting as possible – you can be as inventive as you like. Once you are happy with your entry and you have uploaded it, we need to know the link. So, send your video link and signed entry form together with a recent colour photograph of yourself, by email to [susanm@writersbureau.com](mailto:susanm@writersbureau.com) with **WOY Entry** in the subject line.

I hope you'll take part in this Award and I now look forward to learning about your achievements in the near future.

Yours sincerely,

A handwritten signature in black ink that reads "Susan Busby". The signature is written in a cursive style with a large, sweeping flourish at the end.

Susan Busby  
Principal

***PS To enter for this Award you must send your entry in by 31st December 2020.***



