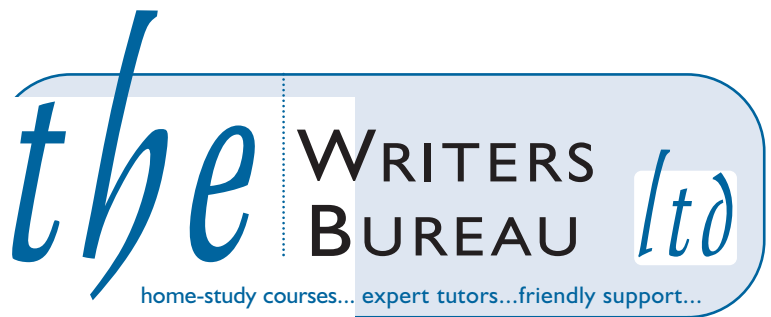


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Accredited by The Open & Distance Learning Quality Council
Member of The British Learning Association



Writer of The Year Award

First place – £250

Four runners-up awards of £50 each

Dear Student,

We are excited to announce the official opening of our **Writer of The Year Award 2012**. We know that achieving success as a writer isn't always easy. That's why we celebrate the achievements of our students with this prestigious annual award. And, this year we are accepting video entries too!

The **Writer of The Year Award 2012** is open to all students of The Writers Bureau, is free to enter and, to be in with a chance of winning, you simply need to have been published within the last year. We won't be using financial gain alone as the measure of your success – we are interested in much more than that. We want to hear about any publishing success you've had – whether paid or not – and about how you feel your course has helped you develop as a writer. You could, for example, tell us about the most unusual payment or gift you've received for your writing, or if you've had success with a genre you thought you wouldn't enjoy. We also want to hear about how you've grown as a person. Perhaps you've finally found the confidence to interview a famous person or speak in front of an audience at a book signing.

In short the award will be given to the student who, we feel, has developed the most as a writer.

The winner will receive a **£250 cash prize** and there are four runners-up awards of £50 each. The winner's details will be published on our website, in all types of printed promotional material and, if entry is by video, on our YouTube channel.

The award will be judged in January 2012. So, if you would like to be considered for the **Writer of The Year 2011 Award** then your application must be received by 31st December 2011.

We're excited to see to see how your life has changed since enrolling with us and we can't wait to receive your entries. Don't forget, being judged the winner of the **Writer of The Year Award 2012** will give you a plethora of advertising exposure, which is great for raising your profile as a writer and looks fantastic on your portfolio!

Continued.../

How to send a postal entry

Fill in the application form enclosed with this mailing, attach a recent colour photograph of yourself and send it by post to:

**Susan Metcalfe, Chairman,
Writer of The Year Award,
Writers Bureau,
Freepost WOY12
Manchester, M1 9HZ**
(no stamp required in the UK)

How to send an email entry

Scan and attach your entry to an email and send it to susanm@writersbureau.com with 'WOY Entry' in the subject line.

How to send a video entry

To send us a video you should upload your entry, **two minutes maximum**, to YouTube and mark it as unlisted (if you are not sure how to do this there's a handy '*Getting Started – Unlisted Videos*' tutorial in the YouTube Help section). Try to make your video as interesting possible – you can be as inventive you like. Once you are happy with your entry and you have uploaded it, we need to know the link. So, send your video link and signed entry form together with a recent colour photograph of yourself, by email to susanm@writersbureau.com with **WOY Entry** in the subject line.

I hope you'll take part in this Award and I now look forward to learning about your achievements in the near future.

Yours sincerely,



Susan Metcalfe
Chairman

PS To enter for this Award you must send your entry in by 31st December 2011.

